



2017 Almost Heaven BBQ Bash

revised 11/11/16

June 16 - 17, 2017

DIAMOND	Platinum	Gold	Silver	Bronze	BBQ Friend
\$7,000	\$5,000	\$2,500	\$1,000	\$500	\$250

***** Approx. \$200,000 in event & sponsor advertising and promotion pledged by: The Weston Democrat, WBOY-TV, and WV Radio *****

VIP Dinner / Reception tickets (Friday evening)	8 tickets	6 tickets	4 tickets	3 tickets	2 tickets	1 ticket
Main presenter at BBQ Awards Ceremony						
Large individual corporate banner at main stage						
Your LOGO in ALL media (tv, radio, print, social)						
FULL Page color ad in Event program						
Celebrity Judge Spot at Dessert Contest						
VIP booth space to display your products/services	20 x 20 space EZ up provided	10 x 10 space (no EZ Up)				
On Stage Introduction at Awards Ceremony						
Recognition at Awards Ceremony						
1/2 page color ad in event program book						
Prominent corporate logo / name on all TV, radio, newspaper, social media, and event signage						
Corporate logo printed on event posters, flyers,						
* Corporate logo/name on promotional materials						
1/4 page color ad in Event program book						
Corporate logo on Shared Event Banners & Ads						
Year-long link to your website from your logo on Almost Heaven BBQ Bash website & FB Page	Prime Placement					

***** See reverse side for specific activity sponsorship information**

Featured Activity Sponsorships: (only 1 "exclusive" sponsor per activity)

KCBS BBQ Team Competition	\$5,000	* Awards presenter / prime logo placement / Guest judge spot
~ Covers partial cost of cash prizes, custom awards, & other expenses		
Backyard BBQ Challenge	\$2,500	* Awards presenter / prominent logo placement
~ Covers cash prizes & cost of custom awards		
BBQ Cruise In	\$2,500	
~ Covers awards and souvenir event dash plates for participants		
Piglet Zone (Kids activities)	\$2,000	
~ Variety of inflatable games and activities for all ages		
Pig Mania (judged, painted pig competition)	\$2,000	
~ Guest judge / awards presenter (covers cost of pigs & prizes)		
People's Choice Competition	\$1,500	
~ Covers cost of pork butts, serving cups, cash & other prizes		
Dessert Competition - Saturday	\$1,000	
~ Awards presenter / covers costs of cash & other awards		
Almost Heaven Bingo	\$1,000	
~ Covers supplies and game prizes		
WV Firefighters Chili Cook-Off	\$750	"tentative"
~ Covers supplies, cash prizes, trophies, etc.		
Rib Eatin' Competition (Police, Firemen, EMS)	\$500	
~ Covers rib costs, awards, prizes, & supplies (Upshur & Lewis County units invited)		
? Almost Heaven "Outhouse Race"	\$500	"tentative"
~ Covers costs of supplies, prizes, etc.		

