



June 15-16, 2018

PO Box 2054
Buckhannon, WV 26201

E-mail: almostheavenbbqbash@gmail.com

Website: www.almostheavenbbqbash.com

Sanctioned event of:



Dear Friends,

Following the overwhelming success of the first 3 years of this exciting event, plans are already underway for the 2018 Almost Heaven BBQ Bash, which also serves, by proclamation of the Governor of WV, as the 2018 WV State BBQ Championship. This event is also the WV Cup for the 2018 Mid Atlantic BBQ Championship, a qualifying event for both the American Royal BBQ Tournament and the Sonny's BBQ Invitational Showdown – and the ONLY event of its kind in West Virginia.

The 2017 event hosted a record 70 BBQ teams, several food and other vendors, artists, and an estimated 15,000+ visitors, from a minimum of 18 states. We're excited to again partner with the historic Trans-Allegheny Lunatic Asylum (TALA) to host the 2018 event, and anticipate even bigger attendance in 2018.

The 2018 BBQ Bash will include entertainment and activities for visitors of all ages with several unique crafters and vendors, Pig Mania (public voting on decorated concrete pigs for great prizes & bragging rights), a WV Craft Beer Garden, and YES, there will be lots of delicious BBQ for everyone to enjoy.

We aggressively promote the event in a variety of mediums which can benefit your company, such as:

- ~ **WBOY-TV** (recorded & live spots, live event representative interviews prior to and during the event)
- ~ **WV Radio** (multiple stations promote the event via pre-recorded spots, regular DJ chatter about the event, and 12 Hours of LIVE remotes on multiple stations during the event)
- ~ **Weston Democrat & Record Delta** (regular feature stories, and sponsor recognition)
- ~ Sponsor announcement, recognition, and logo placement on our Facebook page and website
- ~ **WV Living ads** (approx. 20,000+ circulation) in / around WV
- ~ **Kansas City BBQ Society "Bullsheet"** ads (monthly newsletter to 20,000+ members worldwide)
- ~ Event Program Book (approx. 15,000 distributed in 2 counties and at the event)
- ~ Event Bookmarks (25,000) distributed throughout the area and thru various mailings
- ~ Event Rack Cards (10,000) distributed through all WV Welcome Centers, State Parks, Tourist stops
- ~ Representation at regional & national trade & travel shows with the Lewis County CVB and Trans-Allegheny Lunatic Asylum
- ~ Event signage, featuring your company logo, with recognition during live entertainment on the main stage

An event of this magnitude simply isn't possible without community involvement and corporate sponsors. We are honored to have the endorsement of the Governor of West Virginia, as well as support from the Lewis County Commission, Chamber of Commerce, Convention & Visitors Bureau, City of Weston, Weston Rotary Club, and several other area organization, and hope you will consider partnering with us as well!

Thank you for taking the time to review the enclosed information, and we hope to add your name to our expanding list of event sponsors! I've also enclosed information on our popular "Pig Mania" contest, which could be a fun activity for your staff (with cash prizes up for grabs). Please don't hesitate to contact me to discuss your ideas, budget, or if you would like to be involved in a way not mentioned in the enclosed information to make this the best marketing opportunity possible for your organization. Feel free to contact me at the above email or toll-free at 866 / 710-7600 OR 304 / 439-3033 (Cell).

Jody Light
Event Organizer

Encls: Sponsorship Opportunities, Agreement, & Pig Mania information

~ Almost Heaven BBQ Bash, Inc. is a registered 501c3 non-profit organization making your contribution a tax deductible expense.