



# 2018 Almost Heaven BBQ Bash

June 15 - 16, 2018

DIAMOND

Sat. Headline

Fri. Headline

Gold

Silver

Bronze

\$7,000

\$5,000

\$4,000

\$2,500

\$1,000

\$500

**\*\* Approx. \$250,000 in event & sponsor advertising and promotion pledged by: 3 area newspapers, WBOY-TV, WV Radio, WV Living, & social media \*\***

**Main presenter at BBQ Awards Ceremony (Sat.)**



**Large individual corporate banner at main stage**



**Your LOGO in ALL event media (unless already placed)**



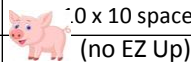
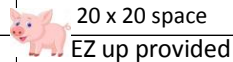
**FULL Page color ad in Event program**



**Celebrity Judge Spot at Pig Mania Contest**



**VIP booth space to display your products/services**



**On Stage Introduction at Awards Ceremony**



**Recognition at Awards Ceremony**



**1/2 page color ad in event program book**



**Prominent corporate logo / name on TV, radio, newspaper, social media, and event signage**



**\* Corporate logo/name on promotional materials**



**1/4 page color ad in Event program book**



**Corporate logo on Shared Event Banners & Ads**



**Listing on Event Sponsorship page / program book**



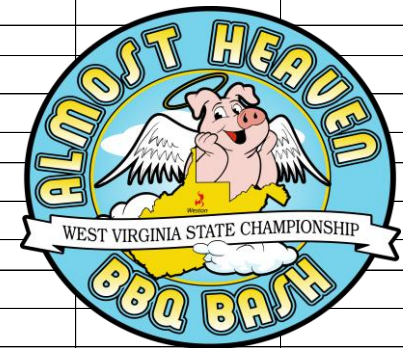
**Year-long link to your website from your logo on Almost Heaven BBQ Bash website & FB Page**



**\*\*\* See reverse side for specific activity sponsorship information \*\*\***

**Featured Activity Sponsorships: (only 1 "exclusive" sponsor per activity)**

<b>Friday Headline Sponsor</b>	<b>\$4,000</b>	<b>* Fri. prize presenter / prime logo placement</b>
~ Sponsor name on ALL gate entry tickets / recognized all day, logo hand stamp, Draws winner in cash prize drawing		
<b>Saturday Headline Sponsor</b>	<b>\$5,000</b>	<b>* Sat. prize presenter / prime logo placement</b>
~ Same as above (Saturday's attendance is higher)		
<b>*** BOTH days / Single Sponsor ***</b>	<b>\$7,000</b>	<b>* Fri. &amp; Sat. prize presenter / prime logo placement</b>
<b>Live Entertainment (Fri. &amp; Sat.)</b>	<b>\$3,000</b>	
~ Covers cost of bands, stage, & sound system (YOUR logo on main stage both days in addition to gold sponsor amenities)		
<b>Piglet Drawing Sponsor (drawings/prizes for kids)</b>	<b>\$2,500</b>	
~ Sponsor name on all youth entry tickets (both days) - drawings both days (covers cost of tickets, prizes for drawings, & other event costs)		
<b>Backyard BBQ Challenge</b>	<b>\$2,500</b>	<b>* Awards presenter / main stage</b>
~ Covers cash prizes & cost of custom awards		
<b>WV Craft Beer Garden</b>	<b>\$2,500</b>	
~ Covers cost of beer, mugs, and other supplies		
<b>Pig Mania (judged, painted pig competition)</b>	<b>\$1,500</b>	
~ Guest judge / awards presenter (covers cost of pigs & prizes)		
<b>Piglet Zone (Kids activities)</b>	<b>\$1,500</b>	
~ Variety of inflatable games and activities for all ages		
<b>Wing Challenge (Friday evening)</b>	<b>\$1,500</b>	<b>* Award presenter / main stage</b>
~ Covers cost of wings, supplies, cash & other prizes		
<b>People's Choice Competition</b>	<b>\$1,000</b>	<b>WV American Water</b>
~ Covers cost of pork butts, serving cups, cash & other prizes		
<b>Artist / Crafter Corner</b>	<b>\$1,000</b>	
~ Your logo signage in/near crafter area, (estimated 36+ artists from 4-5 states)		
<b>Almost Heaven "Outhouse Race"</b>	<b>\$750</b>	
~ Covers costs of supplies, awards, & cash prizes, etc.		



<b>"Family Movie Night"</b>	<b>\$500</b>	<b>Shentell</b>				
~ Covers cost of giant outdoor screen, projector, sound system, etc.		* Friday evening (weather permitting)				